



## Corson Maize Early Order Campaign Terms for Merchants

PGG Wrightson Seeds Ltd, trading as Corson Maize, offers Merchants the following Early Order Campaign (EOC) terms for Corson Maize seed (Seed) purchased for on-sale to farmer customers:

1. **Term** – The EOC applies to Seed ordered from 1 May to 31 July 2021 (EOC) for planting in 2021.
2. **'Chuffed' Gift Giveaway** – Once the Early Order Campaign programme is completed, 60 early orders will be drawn at random and 50 will receive a Chuffed Gift Tube worth up to \$149 and 10 will receive a Chuffed Gift Tube worth \$299. During the random draw, every sixth order drawn will receive a Chuffed Gift Tube worth \$299.
3. **Deferred Payment** – Merchant's purchases of Seed during the EOC Term will have deferred payment for that Seed until 20 April 2022. However, Merchant will in turn provide deferred payment for that Seed until 20 March 2022 to their farmer customers, subject to Merchant's usual credit processes.
4. **Terms of Sale** - Purchase of Corson Maize Seed and supply of replacement Seed under the Replant Policy (refer to Corson Maize website for details on Replant Policy) is subject to the current agreed terms of trade. The EOC is subject to seed availability. Further, PGG Wrightson Seeds may alter the closing date of the EOC Term or withdraw or vary any other aspect of the EOC offer at our discretion at any time.
5. **Merchant Retail Obligations**
  - a. EOC orders will be recorded on the Deferred Order Form currently used by Merchant.
  - b. Following credit approval by Merchant a Purchase Order (confirming order number, hybrid, quantity and expected delivery date) will be sent to Corson Maize. Corson Maize will collate orders and provide confirmation of the EOC order to Merchant. Merchant will provide confirmation of the EOC Order to the farmer customer. Seed will be allocated on a preferential basis (first-in, first served) until each maize hybrid seed stock is exhausted.
  - c. Merchant representatives and Corson Maize staff will work together to communicate and promote the EOC to Merchant's farmer customers.
  - d. The EOC will be communicated to Merchant's Retail stores, Store Managers and Field Representatives.
6. **Replant Policy.** A 100% replant policy outlined below applies to EOC Seed.

Corson Maize will provide replacement seed for a failed Corson Maize crop (which has been planted in accordance with specifications and usual practices) free of



charge if within two months of planting the Corson Maize crop fails and needs to be replanted, as follows:

- a. Replacement seed will be Corson Maize seed but may not be the hybrid originally planted. If a hybrid is out of stock the next best alternative will be provided.
- b. Replacement is at the complete discretion of Corson Maize on an individual crop basis. The affected area will need to be assessed and replant approved by a Corson Maize Representative.
- c. The 100% replant policy applies to 2021 Early Order Campaign sales only. Replacement seed must be planted in 2021.
- d. The 100% replant policy does not apply to seed treated by a third party.
- e. Includes seed treatment as per original order.

### **Chuffed Gift Tubes Giveaway Terms & Conditions.**

1. All early orders, received nationally during the EOC period of 1 May to 31 July, will qualify for the random draw of 50 Chuffed Gift Tubes valued at \$149 and 10 Chuffed Gift Tubes valued at \$299. Stores are requested to provide a separate order for each of these customer seed orders, the customer's name is to be included on the order which is then registered as a qualified customer for the Chuffed Gifts random draw.

2. Only one entry per individual customer will be eligible to qualify for the Chuffed Gifts random draw.

3. To be eligible to qualify for the Chuffed Gifts random draw, orders must be placed with Corson Maize by 5pm Saturday 31 July 2021.

4. Promotional Giveaway Terms & Conditions will be published on the Corson Maize website ([www.corsonmaize.co.nz](http://www.corsonmaize.co.nz)).

5. No responsibility is accepted by participating rural retailers or PGG Wrightson Seeds Limited (trading as Corson Maize Seed) for ineligible, lost or fraudulent orders. Ineligible orders include, but are not limited to, entries received after 5pm Saturday 31 July 2021.

6. Distribution of the Chuffed Gift Tubes will begin from August 16, 2021 onwards, and will be personally delivered by the Corson Maize Sales Agronomist responsible for an eligible customer's region.

7. Except for any liability that cannot be excluded by law, PGG Wrightson Seeds Limited and participating rural retailers exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of this Promotional Giveaway, including, but not limited to, where arising out of the following: any technical difficulties or equipment malfunction (whether or not under PGG Wrightson Seeds Limited's control or participating rural retailers' control); any theft, unauthorised access or third party interference; any entry that is late, lost, altered, damaged or misdirected (whether or not after its receipt by PGG Wrightson Seeds Limited) due to any reason.



8. If for whatever reason, Chuffed Gifts is unable to supply the Chuffed Gift Tubes; Corson Maize will provide a Visa Prezzy Card to the equivalent value of the Chuffed Gifts Tube allocated to the winning customers of the random draw.

**Privacy**

1. Participation into the Promotional Giveaway gives PGG Wrightson Seeds Limited permission to hold entrant name and address information for the purposes of this Promotional Giveaway.
2. Promotional Giveaway recipients consent to PGG Wrightson Seeds Limited using their name and address for promotional purposes in any media.

**Other**

1. PGG Wrightson Seeds Limited reserves the right to cancel or amend any aspect of the Promotional Giveaway
2. By participating in the Promotional Giveaway, entrants are deemed to have accepted these Terms and Conditions.

**For further information contact Graeme Austin, National Sales Manager Corson Maize (027 433 0161), or your Category Manager.**