

Corson Maize Early Order Campaign Terms and Conditions

PGG Wrightson Seeds Ltd, trading as Corson Maize, offers Rural Retailers the following Early Order Campaign (EOC) terms for Corson Maize seed (Seed) purchased for on-sale to farmer customers:

1. **Term** – The EOC applies to Seed ordered from 1 May 2022 to 1 August 2022 (EOC) for planting in 2022.
2. **'Giveaway** – Once the Early Order Campaign programme is completed, 20 early orders from participating farmers will be drawn at random and each will receive \$1000 (plus GST) worth of seed vouchers redeemable for seed from PGG Wrightson Seeds via your local Rural Retailer.
3. **Deferred Payment** – Rural Retailer's purchases of Seed during the EOC Term will have deferred payment for that Seed until 20 March 2023. The Rural Retailer will in turn provide deferred payment for that Seed until 20 March 2023 to their farmer customers, subject to the Rural Retailer's usual credit processes.
4. **Terms of Sale** - Purchase of Seed and supply of replacement Seed under the Replant Policy (refer to point 6 and the Corson Maize website for the full terms and conditions of our Replant Policy) is subject to the current agreed terms of trade. The EOC is subject to Seed availability. Further, Corson Maize may alter the closing date of the EOC Term or withdraw or vary any other aspect of the EOC offer at our discretion at any time.
5. **Rural Retailer Obligations**
 - a. The Rural Retailer will submit a Purchase Order (confirming order number, hybrid, quantity and requested delivery date) which will be sent to Corson Maize. Corson Maize will collate orders and provide confirmation of the EOC order to the Rural Retailer. The Rural Retailer will provide confirmation of the EOC Order to the farmer customer. Seed will be allocated on a preferential basis (first-in, first served) until the Seed stock for each maize hybrid is exhausted.
 - b. The Rural Retailer Representatives and Corson Maize staff will work together to communicate and promote the EOC to the Rural Retailer's farmer customers.
 - c. The EOC will be communicated to the Rural Retailer's stores, Store Managers and Field Representatives.
6. **Replant Policy.** A 100% replant policy outlined below applies to EOC Seed orders only.

Corson Maize will provide replacement seed for a failed Corson Maize crop (which has been planted in accordance with specifications and usual practices) free of charge if within two months of planting the Corson Maize crop fails and needs to be replanted, as follows:

- a. Replacement Seed will be Corson Maize Seed but may not be the hybrid originally planted. If a hybrid is out of stock the next best alternative will be provided.
- b. Replacement is at the complete discretion of Corson Maize on an individual crop basis. The affected area will need to be assessed and replant approved by a Corson Maize Representative.
- c. The 100% replant policy applies to 2022 EOC sales only. Replacement Seed must be planted in 2022.
- d. The 100% replant policy does not apply to Seed treated by a third party.
- e. Includes seed treatment as per original order.

Promotional Giveaway (Seed Voucher) Terms and Conditions

1. All orders, received nationally during the EOC period of 1 May to 31 July, will qualify for the Promotional Giveaway, being a random draw of 20 vouchers (each redeemable for up to \$1000 plus GST worth of PGG Wrightson Seeds including all seed varieties). Rural Retailers are requested to provide a separate order for each of these customer seed orders, the customer's name is to be included on the order which is then registered as a qualified customer for the seed draw.
2. Only one entry per individual farmer customer will be eligible to qualify for the seed voucher draw.
3. To be eligible to qualify for the seed voucher random draw, orders must be placed with Corson Maize by 5pm, Monday 1 August 2022.
4. Promotional Giveaway Terms and Conditions will be published on the Corson Maize website (www.corsonmaize.co.nz).
5. No responsibility is accepted by PGG Wrightson Seeds Limited (trading as Corson Maize Seed) for ineligible, lost or fraudulent orders. Ineligible orders include, but are not limited to, entries received after 5pm, Monday 1 August 2022.
6. Distribution of the winning seed vouchers will begin from August 15, 2022 onwards, and will be personally delivered by the Corson Maize Sales Agronomist responsible for the winning farmer's region.
7. Except for any liability that cannot be excluded by law, PGG Wrightson Seeds Limited (trading as Corson Maize Seed) and participating rural retailers exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of this Promotional Giveaway, including, but not limited to, where arising out of the following: any technical difficulties or equipment malfunction (whether or not under PGG Wrightson Seeds Limited's control or participating rural retailers' control); any theft, unauthorised access or third party interference; any entry that is late, lost, altered, damaged or misdirected (whether or not after its receipt by PGG Wrightson Seeds Limited) due to any reason.



Privacy

8. Participation into the Promotional Giveaway gives PGG Wrightson Seeds Limited (trading as Corson Maize Seed) permission to hold entrant name and address information for the purposes of this Promotional Giveaway.
9. Promotional Giveaway recipients consent to PGG Wrightson Seeds Limited (trading as Corson Maize Seed) using their name and address for promotional purposes in any media.

Other

10. PGG Wrightson Seeds Limited (trading as Corson Maize Seed) reserves the right to cancel or amend any aspect of the Promotional Giveaway
11. By participating in the Promotional Giveaway, entrants are deemed to have accepted these Terms and Conditions.

For further information contact Graeme Austin, National Sales Manager Corson Maize (027 433 0161), or your Category Manager.